



What is the value of your NCRA/ANREC membership? 2023-2024

The NCRA/ANREC was founded on July 14, 1986. Since then we have grown from less than 20 members to 120 (As of November 2022). We have worked to facilitate the continued growth of the sector (8% growth a year over the past 5 years) and encouraged stations to join our family of community-focused stations. NCRA/ANREC members broadcast in more than 65 languages, and collectively have more than 10,000 volunteers who produce a phenomenal 700 hours of programming a week! These stations reach a significant online audience and regular daily reach over an estimated 500,000 listeners across Canada.

The NCRA/ANREC is able to continue to offer support and grow our number of resources and services as a result of the financial support of the membership fees. Without the support of members, the NCRA/ANREC couldn't sustain a national office and service our stations.

The NCRA/ANREC continues to make available the benefits of:

- The Regulatory Survival Guide, the Copyright Handbook, Board of Directors and new online training resource and wiki information regarding c/c radio regulations (over 400 unique sources).
- The continued benefits of 1.9% savings from SOCAN fee for Broadcasting Licenses. We continue to liaise with SOCAN/CMRRA/CSI to represent the needs of our sector including automation of this system.
- Private consultation on grant applications (for example CRFC grant design and support).
- The Community Radio Awards in Broadcast and Online continue to be a significant benefit, which has helped earn stations granting funds, recognition and prestige.
- Health and Station Insurance partners, we've been informed that stations save on average \$200+ by switching to our national partners. We continue to find group-buy options to help reduce operational costs for stations. Over 25 stations participate.
- Our email lists continue to be a significant resource for stations as they crowd-source solutions to issues they may face.
- Co-Founded the Community Radio Fund of Canada (CFRC), which to date has distributed more than \$18 million to Campus/Community stations. The NCRA/ANREC maintains a presence on the board of directors for the CRFC. The NCRA/ANREC also works on a sector-wide working group with the CRFC and the francophone stations to solicit new revenue sources for our members and the sector at large. For 2022-2023 the CRFC now funds the Local Journalism initiative via PCH which happened because the NCRA/ANREC lobbied for it (And saw the program grow to \$2m annually for our sector).
- The NCRA/ANREC continues to provide the resources generated from previous projects such as equity-based projects and resources like Rendez-vous De La Francophonie, Our accessibility micro-grants and the disAbilities Handbook.
- Our [!earshot-Distro.ca](https://earshot-distro.ca) system has launched fully and allows radio stations and their programmers to get direct access to music from all across the country, reducing the waste produced by CD distribution and increasing access at no cost to members. It also now distributes finished programs and Public Service Announcements (PSAs)



Some successes from the past year:

- We supported more than 35 individual stations interacting with the Canadian Radio-television and Telecommunications Commission (CRTC) with licence applications, renewals (Over 45 this year), amendments and other regulatory issues in 2022-2023. The NCRA/ANREC draws on nearly 50 years of regulatory experience through devoted volunteers and staff to support this important work.
- We ran an annual successful Annual Returns campaign ensuring that stations remain in compliance with their regulatory obligations.
- We grew the national distribution network for artists, labels and distributors to deliver over 20,000 songs directly to programmers via the Iearshot Digital Distribution system.
- We completed year four of the National Strategic Learning and Development Platform which includes online training through NorthPass, 2 rotating annual conferences/summits, a mentorship program and more
- We updated our member-only website with dozens of resource pages.
- The NCRA/ANREC expanded its Wiki with over 200 entries! The Wiki has now become the central location for shared knowledge on c/c radio.
- We funded 55 member stations \$30,000 to air support announcements about bilingualism in their communities through the "Rendez-vous de le Francophonie" program offered by our partner Fondation Dialogue & Canadian Heritage.
- We have had over \$50,000 in advertising and are launching our CanAds pilot project to expand our national advertising for our members.
- Ongoing consultations with MPs, Senators, CRTC Commissioners & sector partners related to C11, C18 and much more with high-level consultations with Canadian Heritage in order to advocate for more funding options for c/c stations
- The Public Service Announcement Network, an initiative to bring national PSAs from Canadian charities and non-profits to a central depository for c/c stations.
- Ran another season of the Podcast School for members via podcast.ncra.ca

Some of the things we're working on for the coming year:

- My Community My Radio public-facing website. This will be an initiative to show and promote to the public what campus and community radio do in Canada.
- New a-la-cart services for members and non-members
- A national Foundation for charitable donations to our sector

The NCRA/ANREC continues to work on finding ways to provide services and products of value to our members, while also diversifying our sources of revenue to offset operational costs. The NCRA/ANREC has calculated that stations in 2022 had the potential of making over **\$17,000 in savings, or cash, through grants and advertising**, we will continue to work to increase this number, while also providing substantial intrinsic value for our members (Excluding the value applied to the Iearshot-distro system). Contact barry@ncra.ca for more information.