



NCRA/ANREC Member Services 2022-2023



November 2022





Community Radio. What is it, Really?

Community and Campus Radio leads Canadian Culture.

Our 120 Members (November 2022) are as diverse as the communities that made them with programming offered in over 65 languages across the country! These are non-profit community-based stations and many participate in local projects and fundraising, constantly giving back every penny put in.

Are you looking to start a campus, community or an indigenous radio station in Canada?

Are you already operating and need help?

Are you a member and want to learn more about what your membership dues get you?

See for yourself: community voices are powerful

Founded in 1986, we help campus and community radio stations get and stay on-air. We help amplify under-represented voices. We foster and celebrate compelling local grassroots radio. And we bring stations together to share their skills, passions, and ideas.

As part of this work, we also represent community radio to the government, CRTC, and other agencies.

Listen local, think national and get involved! The power is yours.



About

General Information

The NCRA/ANREC head office in Ottawa has at least 1 full-time executive director (thanks to the membership fees you pay), as well as typically a few other staff, assisting. For more information see the Staff page. We try to be in the office 9am to 5pm EST, and you can reach us via e-mail barry@ncra.ca or toll-free (866) 859- 8086.

Each year, your membership covers you from April 1st to March 31st. You will be sent a notice about paying your membership fees when you submit your CRTC annual return (form 1110) in November. All fees are based on your latest audited financial statements. For example, if you were paying for 2014-2015, and your financial year ends on Dec 31st, you would use your year-end numbers for 2013 for payment. If they ended on May 31st, then you would use May 2013 Financials for your 2014-2015 payment.

Basically, the costs are based on your income from the previous year (we can take your CRTC 1110 form or your yearend financials) and calculate it at 1.00%. This means that there is a maximum of \$2500 (If you made over \$250,000/year in income) and a minimum of \$200 (If you made less than \$20,000).

You must be in good standing in order to vote at the AGM, which typically takes place at the National Conference. The conference moves from station to station each year, as member stations vote on those who wish to host it. (Support is available to host, which we encourage new stations to do after about 5 years of operations). Our Board of Directors consists of 10 volunteer members from across the network. The AGM also covers bylaw changes and motions to mandate the association to follow the will of the membership. You are able to participate at the NCRC, or remotely!

The major service you get is the CRTC and regulatory support. The association runs a regulatory committee, with a variety of members who assist in CRTC, Industry Canada and other related work. This includes individual stations that have had interactions with these groups, or a national association representing the needs of the members. Beyond that, Reg Committee Member Freya Zaltz acts as the NCRA's Regulatory Affairs Director and supports the organization with her legal background. Please, if you are submitting to the CRTC, contact us before you submit so we can help, it is what we do and we want you to be successful. Our return rate on success is extremely high.

In addition to regulatory work, the other big area of the association is information distribution and services. The NCRA/ANREC mailing lists are designed to provide members with the ability to communicate about specific topics and areas of interest. Members in good standing can connect to any of the lists they wish to talk about radio-related topics. Anyone (staff, board, volunteer), is welcome to join as long as the list rules are followed. The association also has Facebook and Twitter accounts, along with an Executive Director Blog for interesting and helpful information that is released by the office staff.

The regulatory support guide is a very detailed document that provides radio stations with the necessary information to stay within the rules of broadcasting (including CRTC, SOCAN ETC). It is the major focus of our sector; however, there are other handbooks and resource support guides such as disAbilities, Labour, Copyright, New-Board/Staff, AntiOppression and much more which can be found under our Member Services section on the website - members.ncra.ca



Top 3 Rated Services (2022)

- 1. Regulatory Support**
- 2. Advocacy & Lobbying**
- 3. Information & Training**



Our Services



learshot Distro

Launched in 2018, artists, labels and show producers are able to send music & finished radio shows for syndication directly to radio stations and their programmers via an online system. (No more messy emails and the audio is podcast friendly, a first of its kind in Canada!)



Job Board

Looking for a job or to hire? The NCRA/ANREC Job Board attracts hundreds of applicants a month looking for work in the sector. Just contact staff to post your job for free.



Policy Exchange & Mailing List

Dozens of policies, bylaws and procedures are shared on our policy exchange. We have multiple mailing lists (Sales, Volunteer, Programming, regional lists, etc) for staff and volunteers to join. Simply contact staff and let them know what list you wish to be on.

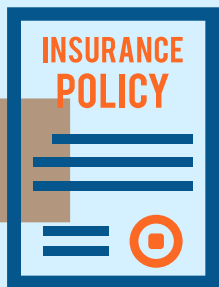


Health Benefits



OASSIS provides member stations with affordable, group Health, Dental and Disability benefit plans for their employees. By leveraging the buying power of our Not-for-Profit association groups across Canada, OASSIS has provided community-based and not-for-profit organizations like yours with highly competitive rates, comprehensive benefits plans and dedicated customer service for over 25 years ut aliquip ex ea commodo consequat.

05



Insurance Pool

our preferred partner for discounted nonprofit and charity insurance. Axis Insurance via Shaw Savey aims to engage our communities with helpful educational resources combined with an honest, secure, and user-friendly insurance buying experience. The application takes less than 5 minutes to complete and no-obligation quotes are free.

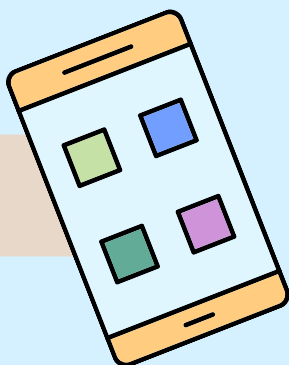
06



CanAds National Advertising

The NCRA/ANREC works with national non-profits or corporations to share advertising across the national network. Stations can "opt-In" to the advertising if it fits their stations. Stations have earned up to \$4000/annually

07



iHeartRadio/RadioPlayer

The NCRA/ANREC Secured free access through partnerships with a variety of commercial stations, so that our members in good standing may access the apps developed by iHeartRadio and RadioPlayer. This is a great way to get access to new listeners as the apps are adopted cross-country wide. Note that there are significant costs for commercial stations to have access to this each year.

08



Custom Consultations

From resource planning and conflict management to strategic planning and market research, our staff and board offers advice specifically for c/c radio.

Visit members.ncra.ca to access

+More



DONNELL
TAYLOR
APR. 19, 16.



Training

01



NCRC & Station Manager Summit

The National Campus/Community Radio Conference happens annually since 1980 and draws dozens of stations around the country for 3 days of learning each June. The Station Manager Summit brings station leaders together every fall/winter for industry-specific topics.

02



Northpass Training Resources

Access to learning at your own pace for various topics such as: Accessibility Regulatory Compliance, Advertising Regulations, Election Coverage, Dealign with Complaints, Workplace Harassment and Prevention federal requirements, Covering Protests, Cyber Security, and much more

03



Handbooks

- Regulatory Compliance
- Copyright
- Hiring
- Board of Directors
- Indigenous Zine, etc

04



And much more including....

- Wiki (250+ Entries)
- Mentorship Program
- Webinars
- Annual Return Support
- Copyright Tariff Support and Negotiations

+More

Projects

01



Rendez-vous de la Francophonie

A program designed to encourage learning about Francophone culture outside of Quebec in March. Stations apply for funding to assist in producing the show, and re-broadcast others, in partnership with La Fondation canadienne pour le dialogue des cultures. Since 2015, we have given stations over \$500,000 to produce and air programming & Advertising.

02



Podcast School

We draw expertise from the community broadcast sector and others to find you presenters who have broadcast experience and a background in training. This curated 12-course semester will give podcasters of all experience levels great value from the information provided. Open to programmers and the public - podcast.ncra.ca

03



Member Driven Project Support

Helping members run projects, such as Homelessness Marathon & Wetland Project with support in development, design, marketing and outreach and much more. Just ask staff for help!

04



Also:

- Wiki (250+ Entries)
 - Mentorship Program
 - Webinars
- +More**

Contact staff for info or see members.ncra.ca

NCRA/ANREC STAFF



Eloisa Veliz

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Earshot Distro Coordinator



Barry Rooke

Executive Director

Board Members

2021-2022

Ana Rose Carrico CiTR-FM

Cassidy Villebrun-Buracas CFUV-FM (Indigenous Rep)

Emily Chiarvesio *Independent*

Glen Swarnadhipathi CFUV-FM (Equity Officer)

Malik Nembhard CJAM-FM

Mark Kilfoil CHSR-FM (Treasurer)

Meredith Lister *Independent* (Secretary)

Randy Reid CHRY-FM (President)

Tiina Flank CJNU-AM

Tyra Sanderson CJSW-FM (HR Rep)



Contacts

EXECUTIVE DIRECTOR Barry Rooke, barry@ncra.ca

***Including advertising & partnership opportunities**

EARSHOT DIGITAL DISTRIBUTION MANAGER: Eloisa Veliz, eloisa@ncra.ca

Board of Directors

PRESIDENT (2021-2022): Randy Reid president@ncra.ca

**NCRA/ANREC PO Box 81044, World Exchange Postal Outlet, Ottawa, ON, K1P 1B1
613-321-1440 or 1-866-859-8086 (Toll-Free) - info@ncra.ca**

Want to join? Fill out an application at ncra.ca